



A New "Discount" Real Estate Franchise

5% OR LESS
 Down Payments*
 Interest Plans*
 Commissions*
 Management Fees*
 Loan Fees*

THE GREAT 5% REAL ESTATE COMPANIES

IS FOR SALE or JV - includes Internet Domain: www.GREAT5.com

Competition in the Real Estate is really heating up and the next generation Internet or "web 2.0" is also just getting started. Smart marketers know the value in acquiring franchise concepts and Internet domains that have a built-in industry buzzwords going for it. We've got an exceptional, **market tested and proven** REAL ESTATE FRANCHISE CONCEPT (against Century 21, REMAX, Help-U-Sell - et al). Great 5% is designed for both national and local competition. Acquiring the **Great 5% Real Estate Companies** along with **www.GREAT5.com** web domain can be an exceptionally wise business strategy decision because this unique real estate franchise concept already has a national, public-generated identity and affinity built-in.

The seller is an experienced franchisor, who will include both **master franchise and individual franchise documentation** and franchise consulting with the sale. Seller will also partially finance (the right buyer) and/or Joint Venture or agree to partial interest sale (to 90%).



Mobile Video production services can be provided by Master Franchisor

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Now Available - Only To Qualified Investors

INCLUDES MASTER FRANCHISE DOCUMENTS, TRADEMARK RIGHTS, WEB DOMAIN AND REGIONAL/MASTER FRANCHISE MARKETING PLANS.

TERMS AVAILABLE

- Concept and domain can be used many different ways - for products or new financial services.
- Great competitive advantages to owner
- New way to capitalize on existing "buzz"
- Sure to increase in value with master franchise marketing.
- Controversial topic and PR newsworthy
- Low acquisition costs & terms
- Franchise consulting part of sale.

INVESTOR PREVIEW

This is an investor preview for a new (REVISED) "clicks n' bricks" real estate and mortgage loan franchise. The original Great 5% Real Estate Companies franchise concept was market tested and launched several years ago and now being totally revised with an Internet focus. The G5% franchise concept has a PROVEN track record of competing successfully against Century 21, REMAX and independent brokerages (in fact, Charles Schwab, personally, considering buying this company). The new revised Web-based format will now ideally be partnered with an existing large scale national retailer (COSTCO, Home Depot, K-Mart?), or perhaps a national bank, insurance, S&L, Cable, Telco or ISP. Master franchises are also planned - see www.venturexpo.com/master.html for more info.

Our projected Internet marketing push will be to aggregate ALL of the 5% or less, commission & down payment properties on the Internet via our special search engine technology and also repackage it on Great5.com as a web based MLS membership that anyone can use.

In other words, we will endeavor to be the **first choice-source** for consumers and other brokers looking for 5% or less commissions, loans, down payments and/or foreclosures, regardless of who listed it or where it is. For additional information, please contact royce@VenturEXPO.com

Here's what Great 5% Brokers and agents have said:

The Great 5% Real Estate Companies- W.J Bursey & Associates. Oakland, CA - Bill Bursey, Broker; *"Here in Oakland, I use the Great 5% concept to attract buyers for 5% down payment plans".*

The Great 5% Real Estate Companies- Unique Homes, Diamond Bar,, CA - Kasey McKinley, Broker: *"I have never had so many calls off signs since I've been in the real estate business, and I used to be with Century 21. That says a lot! Our signs are unique and very different"*

The Great 5% Real Estate Companies- Seaview Properties, Rolling Hills Estates - Jack Downhill & Ken McNeil Brokers; *"The Great 5% franchise is the only real estate franchise that makes sense in todays economics".* Sandy Lott (sales Associate for G5% Seaview) said; *"After 8 years in real estate, I find this an exciting new concept. A definite listing and sales tool. It really works!"*

The Great 5% Real Estate Companies- Imperial Realty, Covina, CA. - Elias Barrios, Broker; *"I accepted the challenge of a*

new franchise concept and I was formally with Century 21. After my own research, I decided to join the Great 5% Real Estate Companies. I found that my choice was very rewarding because The Great 5% is a very significant competitive concept".

The Great 5% Real Estate Companies- Fairmont Realty, Victorville, CA. - John Jensen, Broker; *"The Great 5% Real Estate Companies has initiated a concept that will revolutionize the real estate industry" (it did).*

The Great 5% Real Estate Companies- Still Realty, La Verne, CA. - Mary Lou Still, Broker; *"Great 5% can mean so many things; down payments, commission fees, interest etc. People ask what it means, which leads to a dialog that produces a customer. To quote one of my clients; 'it's about time!'".*

The Great 5% Real Estate Companies- Executive Realty, San Jose, CA. - Betty Rodriguez, Broker; *"The Great 5% franchise gave us something no other franchise could, and in a classy way".*

The Great 5% Real Estate Companies- Norm Fawcett Realty, Manhattan Beach, CA. - Norm Fawcett, Broker; *"I have an aggressive office and my sales associates are delighted with and excited about our competitive edge. We just completed our biggest volume month ever and I attribute much of that success to the Great 5% concept".*

The Great 5% Real Estate Companies- San Gabriel Valley - Region Owner, Ron Salmon; *"Our franchise brings together aggressive, independent brokers and agents and creates super public relations for them. Our concept supplies a missing ingredient for the real estate industry, which is quality, open competition. The public loves it".*

The Great 5% Real Estate Companies, Inc.- Richard Royce, President; *"We've designed a franchise that can really help brokers increase business. Our concept is based on simple economic truth, tasteful advertising, open competition and fulfilling the public need".*

NOTE ** The above quotes are all true, on file and may be viewed as "proof of concept". However, the Great 5% concept can now be greatly expanded via the Internet and with strategic alliances, perhaps with retailers (such as Wal-Mart, K-mart, sears etc), national ISPs, telcos, cablecos, banks, financial planners and brokers.